



MEETING OF THE CANVEY ISLAND NEIGHBOURHOOD BOARD

Approved

Date: Friday 17 July 2026

Time: 9:00am

Location: The Feelgood Suite, The Paddocks

INVITEES

Name	Role	Organisation
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BOARD MEMBERS

Steve Bish	Chair	Castle Point and Rochford School Sports Partnership
Dame Rebecca Harris	Member of Parliament	Member of Parliament, Castle Point
Cllr Dave Blackwell	Leader of Castle Point Borough Council	Castle Point Borough Council
Tracy Harris	CEO	CAVS
Thea Behrman	CEO, Estuary Festival	Estuary Festival
Derek Gray	CEO, Monaco Leisure	Monaco Leisure
Elaine De Can	Town Clerk	Canvey Town Council
Alex Hawkins BA (Hons)	CEO, Yellow Door	Yellow Door, Canvey Island

LOCAL AUTHORITY REPRESENTATIVES

Angela Hutchings	CEO	Castle Point Borough Council
Kate Wilde	Senior Communications Advisor	Castle Point Borough Council
Mark Spriggs	Economic Development and Regeneration Manager	Castle Point Borough Council
Deborah Saunders	Executive Assistant	Castle Point Borough Council

EXTERNAL ATTENDEES

Russell Dolton	Localities Lead	Essex County Council
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Action	Meeting Date	Owner	Status
AP to discuss Knightswick leases with CPBC Asset Team and whether they are willing to bring conversations forward.	17 April 2026	AP	Ongoing. Update to be given at September's Board meeting.
Bring back a high-level overview of Town Centre Improvements in May/June meetings.	17 April 2026	AP/MS	Ongoing. Update to be given at October's meeting.
Bring Desire Lines discussion to the next meeting to think of a bigger picture.	17 April 2026	AP/MS	Ongoing. Update to be given at September/October's meeting.
Commission a 4-year communications plan to manage long term message of legacy.	17 April 2026	KW	Ongoing. Specification has been started. Update at September's meeting.
To share information on the Essex County Council 100-day plan, when received.	22 May 2026	AP	Ongoing. RD confirmed the Leader will be reviewing on the 22 July 2026. Conversations are ongoing as arrangements and meeting schedules are arranged.
A member of the Board to be nominated to represent Pride in Place on the Canvey Lake Stakeholder Group.	26 June 2026	MS/DS	Closed. Tracey Harris has kindly agreed to represent the Board on the Canvey Lake Stakeholder Group.
To contact Board members to confirm their availability for Friday afternoon meetings, with a view to alternating monthly meetings between morning and afternoon times.	26 June 2026	DS	Closed. It has been decided to alternate Friday monthly meetings, between am/pm.
Develop a standardised approach for collecting project information and reporting outcomes, particularly for revenue funded projects, to ensure consistency, transparency and effective monitoring of delivery and impact.	17 July 2026	MS/ EN	Open.
To arrange feedback from Headteachers on pupil habits, attendance and the project's impact on the Active Best Start Canvey before members decide.	17 July 2026	SB (Chair)	Open.
Culture and Creative Industries to be added to September's meeting, for further discussion.	17 July 2026	MS	Open.
Thea Behrman coordinate with Emily Nicholls to arrange a visit to Folkestone.	17 July 2026	TB?EN	Open.
To provide a detailed budget breakdown for the launch event.	17 July 2026	MS	Open.
To investigate the provision of accommodating coach parking at the seafront.	17 July 2026	MS/ EN	Open.

To provide contact details for the London based agency previously used for recruiting	17 July 2026	DG	Open.
To provide details of agency promoting Knightswick.	17 July 2026	KW	Open.
To bring recruitment and procurement requirements back to Board in September.	17 July 2026	KW	Open.

	TITLE	LEAD
1.0	Welcome and Apologies	SB
1.1	The Chair welcomed all to the meeting. The Chair informed Members that the meeting was not quorate, and voting decisions would therefore be made online. Apologies have been received from: • Greg Myddelton • Peter Tassell • Reverend Marion Walford • Ian Butt • Katie Leney • Amanda Parrott	
2.0	Declarations of Interest	SB
2.1	No declaration of interest was declared.	
3.0	Approval of previous meeting notes: Friday 26 June 2026	SB
3.1	The notes of the meeting dated Friday 26 June 2026 were agreed by Board members as a true and accurate record.	
4.0	Canvey Children and Young People Board	CYPB
4.1	Representatives from Cornelius Vermuyden School, and Castle View School, on the Canvey Children and Young People Board, shared with Board members a presentation. Key highlights: • Representatives from the Canvey Children and Young People Board (CYPB) are involved in the Pride in Place initiative • The group consists of 36 members, with representatives from schools across Canvey Island • Canvey Island is a positive place to live and be part of, the CYPB want to help make Canvey Island a better place, for young people.	

Priorities identified by Canvey Children and Young People Board (CYPB):

- More opportunities for young people
- More entertainment and activities for children and young people
- It is important that young people's voices are heard and considered when decisions are made
- Young people want to make a positive difference in their community
- There is a strong emphasis on the importance of investment that delivers real benefits for residents
- The CYPB would like to have a say in how funding is spent and would not like money allocated to projects that does not reflect their priorities or needs.

Canvey Island Seafront

- More attractions that encourage people from nearby areas, such as Benfleet, to visit Canvey Island seafront and beach
- Activities and entertainment that can be enjoyed all year round, regardless of the weather
- Improvements to the cleanliness and appearance of the seafront
- More rides, attractions and facilities aimed at teenagers and older age groups, as current seafront attractions are mainly for younger children
- Greater support and positive activities for teenagers who may be vulnerable or at risk of getting into trouble
- More opportunities for young people who are not involved in organised activities and currently have "nothing to do". Teenagers often feel bored and end up socialising on the streets because there are limited local entertainment options
- A seafront that feels safe and welcoming for all visitors
- The existing Christmas market was discussed as an opportunity for improvement. Feedback included:
 - most stalls were food-focused and lacked variety
 - there were limited attractions aimed at different age groups
 - the small ice rink was welcomed but could be expanded.
- The Young Peoples Board felt the market could become a much bigger community event by:
 - providing activities for children, teenagers and adults
 - introducing a wider range of traders and attractions
 - creating a more complete festive experience to attract more visitors.

Suggested Events and Attractions:

- Special event days specifically for 13–17-year-olds
- Seasonal events and entertainment on the seafront
- Firework displays like those held in Southend
- Temporary attractions such as bouncy castles and youth-focused events
- Expanded and improved crabbing facilities
- Amusement rides and attractions designed specifically for teenagers
- A bowling alley, providing somewhere to spend time with friends locally. The closest bowling alley is situated in Basildon, young people would prefer facilities closer to home, even if this means paying slightly more
- A café located directly on the seafront, the nearest café is currently at Thorney Bay

- A "super park" near the seafront, with modern equipment, featuring:
 - zip lines
 - climbing frames
 - adventure play equipment
 - good lighting
 - ongoing maintenance and security.
- An outdoor cinema with a large screen, where people could bring chairs or attend drive-in style events.

Canvey Island Town Centre

- The town centre currently lacks the types of shops that young people are interested in. Larger, well-known retailers, such as Primark, would encourage more young people to visit the town centre, spend time and reduce boredom
- At present, the nearest major shopping destinations are Basildon, Southend and Lakeside, which can be difficult for young people to access independently, if their parents are working
- The current market takes place on a Thursday, which limits access for young people who are at school. Holding the market at weekends would make it more accessible to families, children and young people
- The Young People Board felt that the town centre and seafront should be viewed as one destination rather than two separate areas
- Visitors should be able to enjoy a full day out by:
 - shopping in the town centre
 - eating at local cafés and restaurants
 - visiting the seafront
 - relaxing on the beach
 - taking part in entertainment and activities.
- Better integration between the two locations would make Canvey Island a more attractive visitor destination, and encourage longer stays
- There is a need for more activities aimed at young people within the town centre. Suggestions included:
 - pool tables / electronic darts
 - indoor entertainment venues
 - family-friendly activities
 - social spaces where young people can meet safely.
- Combining shopping with entertainment would encourage people to spend more time in the town centre and support local businesses
- Better links between the town centre and seafront should be explored, including:
 - bus services
 - cycling routes
 - scooter hire
 - improved walking routes.
- Participants noted that local bus services are already relatively affordable and could play an important role in connecting the two areas
- Improving transport links would encourage people visiting the town centre to continue their journey to the seafront, and vice versa, helping to increase activity and spending across Canvey Island.

Canvey Island Lake

- Cleanliness was identified as the main priority for improving the lake. The Young People Board felt that more people would visit the lake if it were cleaner and better maintained
- Concerns were raised about the issue of dead fish causing unpleasant smells, which affects nearby residents and visitors
- Overgrown bushes and vegetation make parts of the lake difficult to see and give the area an unkempt appearance
- The water quality was also highlighted as a concern, with participants describing the water as dirty
- Safety was the most common concern raised during discussions. Many people are reluctant to walk around the lake because they perceive it as unsafe
- Families are currently unlikely to consider the lake a destination for recreation or leisure
- Suggestions to improve safety included:
 - installing CCTV cameras
 - increasing security and monitoring
 - improving visibility by cutting back overgrown vegetation
 - installing additional street lighting.
- Participants noted that the area becomes very dark after sunset, which discourages people from visiting
- There was strong support for transforming the lake into a family-friendly destination
- Suggested improvements included:
 - picnic areas and benches
 - improved cycle paths
 - outdoor fitness facilities
 - space for activities such as morning yoga and Pilates
 - enhanced play areas for young children.
- A café was suggested, like facilities at locations such as Paper Mill Lock, offering:
 - drinks and refreshments
 - ice cream
 - light snacks such as chips
 - a social space for visitors.
- Parking was identified as an issue, with the Young People Board feeling there are currently insufficient spaces for visitors
- The importance of protecting and enhancing the lake's wildlife, natural environment and biodiversity was emphasised
- Wildlife-related issues, including bird droppings on pathways, were identified as areas requiring attention
- Once cleaned and improved, the lake could become a valuable community asset
- Schools could make greater use of the area for educational visits and outdoor learning
- Improvements could help create a sense of pride in the lake and encourage more residents and visitors to spend time there.

£5000 Allocation

- The CYPB has an allocated budget of £5,000 each year to support projects and activities for young people and the community
- Suggestions included a Family Golf Day, encouraging families and groups to participate together. Potential partnerships with local schools could help introduce academy golf days on the island
- It was recognised that the available funding may require the CYPB to focus on one key project, rather than trying to deliver multiple initiatives at the same time
- Young members were encouraged to consider which project would have the greatest impact and attract the most community support.

Questions and comments raised by members of the Board

DG, agreed with the comments made by the Young People Board, and acknowledged that many current facilities are primarily focused on younger children. Large fairground rides would require significant investment, potentially costing hundreds of thousands of pounds, as well as ongoing maintenance costs. A bowling alley is a positive suggestion and a worthwhile long-term investment that could provide entertainment for teenagers, families and the wider community.

AH, welcomed the feedback from the Young People Board and encouraged discussion around activities that are affordable, free or low-cost for young people and families.

AH, asked how connected young people feel their school is to the town centre. The Young People Board felt there is a strong connection, as students can easily meet friends in either the town centre or at the seafront after school. However, there was a view that more activities and facilities are needed for young people once the school day ends, giving them somewhere to go and something to do rather than simply returning home.

When asked whether young people feel welcome in the town centre, the Young People Board explained that many do not spend much time there because there is very little aimed at their age group. As a result, most young people either go home after school, or spend time at the seafront.

A discussion also focused on the journey and connections between the town centre, seafront and other community spaces such as King George's Playing Fields.

The Young People Board suggested that dedicated facilities specifically designed for teenagers would be more appealing than general community spaces.

There was strong support for social entertainment venues where young people could meet friends and take part in activities such as pool, darts and other games. Participants felt that families would be willing to pay reasonable prices for these types of facilities, like venues such as Boom Battle Bar or Mr Mulligan's.

Board Members discussed how young people can continue to shape projects and how the Board can help bring ideas to fruition.

	School partnerships were highlighted as an effective way of supporting activities such as golf days, and park runs. It was noted that future recruitment to the Youth Board may attract a wider range of interests and skills. Participants emphasised the importance of engaging: • creative and artistic young people • sports-focused young people • younger children and older teenagers.	
5.0	Expansion of Essex Pedal Power - Canvey	SB
5.1	Steve Bish, Chair, discussed and presented a report on the expansion of Essex Pedal Power, Canvey. Steve asked the Board to consider and take decisions on the following matters and allocate funding to the following: Essex Pedal Power, Canvey • Castle Point and Rochford School Sport Partnership, has been working in partnership with Active Essex to deliver Essex Pedal Power on Canvey Island for four years, building all necessary processes and structures (predominantly through the school's network) to reach those children, young people and families who need the help the most. The current programme focuses on bikes and scooters allocated to disadvantaged children and families identified through criteria developed with schools around FSM and Pupil Premium status/ alongside Head teacher discretion • Pedal Power provides these children and families with either free bikes or scooters, based on need to support active travel, increased physical activity, greater social connectivity, independence for young people to cycle to school and support of whole families to improve family connections. This proves to be an extremely successful scheme and also offers safety and skills training, bike construction, maintenance and repairs • This proposal is asking in Year 1 to build on the current SE programme , maximise success and messaging and for Pride In Place to help to fill the gap between current funding and demand and commit in principle for this to become a multi-year programme • Scale up and build on current Pedal Power infrastructure and utilise the existing model ○ support a further 10 families with bikes/scooters ○ support a further 20 children and young people with bikes/scooters ○ support 20 NEETs with bikes – linked to active travel and local skills/employability opportunities ○ provide safety and skills training ○ provide bike building, maintenance and delivery support. FUNDING ASK - £38,000 (leveraging and building on existing SE allocation of £54,000)	

	Total £38,000 (Year 1 with in principle future funding in the years ahead)	
5.2	Children & Young People Projects (Revenue)	SB
	Steve Bish, Chair, discussed and presented a report on the Children and Young People Projects (Revenue). Steve asked the Board to consider and take decisions on the following matters and allocate funding to the following sub project: Canvey Pride in Place Children and Young People Board Funding is requested to enable the SSP to provide capacity to work with the young people in a sustained and meaningful way to ensure the views, opinions and actions of children and young people continue to lead the work of the Board. This will include training for the young people involved, focus group work in individual schools and organising and running events to benefit the board members, along with ongoing retention and recruitment. The Children and Young People Board is already established and functioning with 36 members representing all schools on Canvey Island. The second part of this has already received Board approval – the allocation of a £5,000 budget for the young people to spend on community events/projects which are important to them. This funding can be released to the SSP so the Children and Young People Board can begin to deliver their projects. FUNDING ASK - £10,000 in capacity to work with the Board / £5,000 pre-approved budget allocation to spend (for the young people) Total £15,000 (Year 1 with in principle future funding in the years ahead)	
5.3	Canvey Move with Us Leaders Academy	SB
	Steve asked the Board to consider and take decisions on the following matters and allocate funding to the following sub project: Canvey Move With Us Leaders Academy This is a recognised sport leadership course, qualification and volunteering scheme which the SSP has developed in partnership with Active Essex. The scheme is delivered to secondary aged students of 13 years and above over a 6 week training programme with a focus on employability/life skills such as communication, organisation, teamwork and resilience, using sport and activity as the vehicle. On completion of the 6 week course, young people are then encouraged/helped to volunteer within school and the wider community and work towards rewards. This request is to build upon the work started through the Sport England Place Partnership funding. With support from Pride In Place, we will be able to work with an additional 48 students per year in secondary schools expanding this offer to those at risk of not finishing schools/ future NEETs.	

	The funding will pay for tutor delivery, course materials and support with volunteering placements. The SSP has a tried and tested method and relationships with both Canvey secondary schools to implement and 'scale up' this work straight away, prioritising the need to support young people with employability and life skills. This would sit alongside and part match fund the £10,000 allocated through Sport England. This is another way of demonstrating the leverage and extension of reach through Pride In Place funds. FUNDING ASK - £6,000 (Year 1 with in principle future funding in the years ahead) TOTAL £6,000	
5.4	Canvey Top Up Swimming Programme	SB
	Steve asked the Board to consider and take decisions on the following matters and allocate funding to the following sub project: Canvey Top Up Swimming Programme The School Sport Partnership (SSP) currently runs and coordinates a small scale top up swimming programme across the whole of Castle Point and Rochford through the network of schools with contributions from the schools and working in partnership with CPBC Leisure team. Due to lack of finances, this is currently not meeting demand, especially on Canvey Island. With funding of £5,000 the SSP would work in partnership with all schools and CPBC Leisure team to deliver a comprehensive programme supporting children in years 4-6 not able to swim 25m with intensive lessons over holiday periods to 'Get Canvey Swimming'. The seafront remains a priority for capital investment and a hugely important asset so a programme supporting swimming in schools in a centrally coordinated way would meet this need, along with the health and well-being benefits. The funding would cover project co-ordination, Instructor time, pool time and marketing and communication. Please note – currently children able to swim 25m in Castle Point sits at 62% compared with Essex average of 76%. FUNDING ASK - £5,000 (Year 1 with in principle future funding in the years ahead) TOTAL £5,000	
5.5	Active Best Start Canvey	SB
	Steve asked the Board to consider and take decisions on the following matters and allocate funding to the following sub project: Active Best Start Canvey	

- In 2022/23 academic years, the Castle Point and Rochford School Sport Partnership was commissioned by Essex County Council to design and deliver a physical activity intervention aspect/programme for the Best Start programme across Canvey. This led to a 2 year intensive programme with schools, providing all Reception aged children on Canvey with the opportunity to attend a before school/breakfast club called 'Ready4School Club' (working on fine and gross motor skills , along with fun and engaging physical activity challenges, all monitored and tracked against baseline data) and all Reception classes received a minimum of 1 term of curriculum support from SSP Physical Activity Specialists (working alongside the school staff) to deliver a curriculum programme called Flying Start and Beyond (a curriculum programme designed by KS1 specialists in the SSP team to teach physical activity and movement through storytelling and also improved the literacy skills of the children/love of reading and books). The final aspect of the programme is to deliver a Flying Start Family Festival, whereby all children and families are invited to a community day on Canvey to try new sports and activities, signposting to free and accessible local age appropriate family activities, services on offer, mobile library etc.
- This programme gained a lot of interest because over the two years, it was found that the Good Levels of Development(GLD) of reception children increased by 16.8% when other areas in Essex, they fell.
- The issue was the funding was too short-term, and this proposal is asking the Board to consider running/developing/growing this programme over a longer and sustained period to make a generational difference to the youngest students in Canvey schools, creating vital early good habits and building relationships with young families around knowledge and understanding of healthy, active and literate lives.
- Funding would enable capacity to develop new yearly resources for schools to support the legacy, specialist staff for delivery, capacity for evaluation and monitoring of progress and proof of impact and the delivery of the large-scale family festivals. The project would reach every school and every Reception aged child./family each year.

FUNDING ASK - £30,000 (Year 1 funding within principle future funding in years ahead)

Questions and comments raised from Board members

Members queried whether there are any organisations able to provide match funding. It was suggested that Sports and Culture could be considered together as part of a wider experience. Members also requested feedback from Headteachers on pupil habits, attendance and the project's impact, as first-hand evidence would be beneficial.

Members discussed the process for assessing and prioritising funding proposals. It was suggested that consideration be given to involving the Youth Board and ensuring that projects are reviewed as part of a wider programme of interventions rather than in isolation. Members requested sight of the overall funding envelope

	and a comprehensive overview of proposed interventions to enable informed decisions to be made. This would allow the Board to consider the full range of opportunities and allocate funding across a variety of programmes that best meet local needs. It was noted that many of the proposals relate to priorities identified within the original Investment Plan and that this should be revisited as part of the decision-making process. Members emphasised the need to consider both revenue and capital projects when determining future investment priorities. Engagement was highlighted as a key factor in shaping the Investment Plan, with members stating that funding decisions should continue to be informed by community feedback and local need. There was also a strong view that the Board should be transparent in its decision making and clearly communicate the projects being supported and the rationale behind them. Reference was made to a request from St Joseph's School for funding towards its swimming pool. Members noted that this proposal had not formed part of last year's funding framework and discussed how requests of this nature should be considered alongside existing priorities and emerging needs identified through engagement with the community. Members highlighted the importance of evaluating investments at an early stage to assess the potential value, benefits and impact of each proposal. It was suggested that a consistent policy or framework be adopted to support the assessment of projects from the outset, ensuring a transparent and standardised approach to decision making across all funding applications. Action: Develop a standardised approach for collecting project information and reporting outcomes, particularly for revenue-funded projects, to ensure consistency, transparency and effective monitoring of delivery and impact. Action: Steve Bish, to arrange feedback from Headteachers on pupil habits, attendance and the project's impact on the Active Best Start Canvey before members decide.	
6.0	The role of Culture & Creative Industries	TB
6.1	Thea Behrman, CEO, Estuary Festival, shared a PowerPoint presentation with Board members introducing members to culture and creative industries. Please see Appendix A, for PowerPoint presentation. Questions and comments raised from Board members How much of this funding is intended for capacity building, and how can we create sustainable capacity for the future? A key priority is capacity building, particularly developing expertise in funding reporting. Many of the island's small museums are volunteer run and lack the time and resources to coordinate funding activity independently. A potential solution is to bring these museums together through a coordinated support programme. This would involve a dedicated individual or organisation taking on a convening and organisational role, helping museums collaborate, develop projects, and build their fundraising	

	skills. The next step would be to develop a formal proposal setting out how this support model would be delivered, including the resources required and the expected outcomes. Heritage funding could potentially support both the capacity building programme and access to specialist bid-writing expertise. Pride in Place could play a key role in bringing organisations together. If successful, the Estuary programme could provide match funding of between £100,000 to £200,000 per year. It is important to clearly define the scope of support from the outset and consider any procurement requirements. A fundamental gap is the lack of capacity and expertise that needs to be embedded beyond the funding period to ensure long-term sustainability. Support for small organisations is critical and should include bid writing, mentoring, and project development assistance. Building local skills and confidence will help organisations become more self-sufficient and better placed to secure future funding opportunities. In terms of costs, we should ensure that any proposed approach is not excluded by procurement requirements and seek advice from procurement colleagues at an early stage. We should also engage with CAVS to strengthen relationships and explore opportunities for collaboration. This work should be closely aligned with the Youth Board to ensure a joined-up approach. We should be ambitious in our aspirations while drawing on examples of best practice elsewhere. A visit to Folkestone Park with the Youth Board members could provide valuable inspiration. Action: Culture and Creative Industries to be added to September's meeting, for further discussion. Action: Thea Behrman to coordinate with new Regeneration Officer, Emily Nicholls, to arrange a visit to Folkestone Park.	
7.0	Sub-Groups - Events	MS
7.1	Launch Event Following discussion of potential dates, 31 October has been identified as the preferred option, with The Paddocks available to host the event. The theme will focus on wellbeing and Halloween activities, providing an opportunity to bring together young people, partners and the wider community at the end of the half term period. A budget of £5,000 is requested to support delivery of the event, including Pride in Place (PIP) engagement activities, catering and other event costs. A professional videographer capturing interviews, engagement activities and feedback from participants was suggested. The content created on the day will help build PIP's profile and communications materials. This could include a three-minute promotional video for use on screens	

	at Knightswick shopping centre and on the website, alongside interviews and other footage that capture a snapshot of community views and aspirations. These materials could be revisited, in the future, to demonstrate progress and impact over time. Additional collateral could include vision boards, graphics, A4 project summaries and flyers to help communicate the PIP brand and raise awareness of its purpose and ambitions. The event is being supported by the Leisure Team and Sport England, Support England are keen to feature PIP and the Leisure Team as part of a case study. The launch will also provide an opportunity to encourage attendees to sign up to the newsletter and stay involved in future activities. Star Brothers have been identified as a potential videography partner and could produce a professional three-minute film, including opportunities for young people to be involved in the filming process. A detailed budget breakdown will be provided to enable consideration of the overall funding request, including the Leisure Team and Sport England. Decision: Board to approve £5,000, requested to support delivery of the launch event. Action: Mark Spriggs to provide a detailed increased budget breakdown for the launch event.	
7.2	Seafront - Sub Group	MS
	The meeting focused on initial scoping discussions around opportunities to enhance and develop the seafront offer. Key themes included extending the visitor season, increasing activities later into the day, improving parking and signage, and exploring how the bandstand could be used more effectively. Several actions emerged from discussions with Stuart Jarvis, including investigating the provision of coach parking to accommodate larger visitor groups. The group also agreed to review existing agreements and management arrangements relating to the bandstand, as well as practical considerations such as the current lack of a power supply, which limits its use for events and performances. A date for the next subgroup meeting is being arranged, with further engagement planned to gather views and ideas on the future development of the seafront. Action: Stuart Jarvis to investigate the provision of accommodating coach parking.	
7.3	Best Practise	MS
	Due to political matters, resulting in a delay. Further details and an update are expected at Septembers' Board meeting.	

8.0	Comms	KW
8.1	Kate Wilde, Agency Senior Comms Advisor, updated Board members on comms. Key highlights: • Agency appointed to provide communications and marketing support over the next 12 months, with the option to extend • Kate to develop the specification, including: ◦ clear objectives and expected outcomes ◦ raising awareness of the Pride in Place programme ◦ promoting the benefits and impact of Pride in Place ◦ supporting, maintaining and promoting key milestones ◦ encouraging engagement and participation ◦ supporting the management and communication of programme recommendations. Scope of Work • Social media management • Campaign planning and publicity support • Launch event support • Content creation (digital and print) • Strategic communications and marketing advice • Recruiting for a part time, PR Marketing Company, for Pride in Place, to work closely with Board members and key stakeholders and attend relevant meetings as required • Consider local agencies, including those connected to Canvey Island and the local business community • Indicative budget of £10,000–£12,000 per annum • Budget should be included within the brief • Final budget allocation to be confirmed following responses from agencies • Derek to provide contact details for a London based agency previously used • Thea to share details of the agency promoting Knightswick. • Kate to develop questions for prospective agencies • Assess the level of interest and suitability of applicants • Link process with procurement requirements and bring recommendations back to the Board in September for consideration and approval. Action: Derek Gray to provide contact details for the London based agency previously used. Action: Thea Behram to provide details of agency promoting Knightswick. Action: Kate Wilde to bring recruitment and procurement requirements back to Board in September.	
7.0	Any Other Business	All

7.1	Mark Spriggs, Economic Development and Regeneration Manager, Castle Point Borough Council, shared the following: A King George V Sub-Group will be established, working alongside Leisure colleagues. Thea, and Alex looking at the hall for a possible opportunity, to identify potential funding streams through organisations such as the Arts Council and sports related funding bodies, as well as developing plans for consultation and community engagement. The proposal was discussed and agreed by the Board.	MS
7.2	The next meeting will be held on Friday 11 September 2026, 1:00pm, The Dellaway Room, The Paddocks.	