



REPORT TO CANVEY PRIDE IN PLACE BOARD – 17 July 2026

REPORT FROM: Mark Spriggs, Economic Development and Regeneration Manager, Castle Point Borough Council

SUBJECT: Events update and proposal

1 PURPOSE OF REPORT

- 1.1 Following the establishment of the launch event sub group from the May Board meeting, this is a report on the progress of the group and the proposed delivery of a launch event and a budget for that events delivery.

2 LINKS TO THE CANVEY ISLAND REGENERATION PLAN

- 2.1 Within the Pride in Place regeneration plan that was submitted in November 2025 the Board both expressed its commitment to ongoing engagement with the community of Canvey Island and to “Project 9: Neighbourhood health hub & community wellbeing initiatives”. To celebrate the commitment of the Board to £300,000 of capital funding towards a health and wellbeing hub at the Paddocks and the work towards this new community facility alongside partners.
- 2.2 This is a one off event but must be seen as part of a wider and ongoing engagement effort to promote and interact with the community in a consultative way

3 MATTERS FOR THE BOARD TO CONSIDER

- 3.1 The Board is asked to consider and take decisions on the following matters with regard to the launch event.
- (1) The launch event will be themed around the health and wellbeing centre, the first capital item funded through Pride in Place, taking advantage of the Halloween/ Light elements for attracting families at the end of the half term holiday.

- (2) The event is proposed to take place between 10am and 2/3pm on Saturday 31 October
- (3) That the event will be in partnership with Castle Point Borough Council (CPBC) Leisure team and Sports England.
- (4) That it is requested that a budget of £5,000 be agreed to fund the Pride in Place element of the event ie catering, marketing and engagement merchandise, this being delegated to the sub-group to oversee.

4 INTRODUCTION

- 4.1 The health and wellbeing hub was identified as a priority in the regeneration plan and the Board agreed to fund this at April's Board meeting. A launch event was agreed as part of the initiation of the Pride in Place programme and is being brought to the Board for the agreement of themes, arrangements and budget.
- 4.2 It was agreed at the May Neighbourhood Board that a sub-group should be established to propose the arrangements for, and drive delivery of, a launch event to celebrate Pride in Place arriving in Canvey Island and the difference this could make to the local community.
- 4.3 Following the report to the April Neighbourhood Board of the Zen City survey with regards to the community consciousness of Pride in Place in Canvey it was agreed that further engagement, marketing and events were needed to change the community's lack of knowledge around Pride in Place, only 35% were aware of it, and their engagement over the regeneration plan, only 12% felt they had been consulted.
- 4.4 The sub-group has convened twice, an initial scoping session (1 July) and then, following behind the scenes work to establish a better understanding and partnership for the event, a meeting on the 6 July whereby it was proposed that the event take place on 31 October whereby partners could more fully engage with the event, there was time to bring in exhibits and design elements and properly
- 4.5 It was encouraged by the group that as part of the outreach into the community to promote this event, all doctors and medical staff on Canvey be invited to see and engage with this project.
- 4.6 The overall budget for the event including in-kind resource exceeds what is sought from the Board in order to enable the event. The shared marketing and provision of activities alongside what is proposed from Pride in Place funding goes along way to demonstrating the match funding and investment in Canvey which this project is demonstrating.
- 4.7 It is proposed that a budget of up to £5,000 be approved for this event.

5 OPTIONS

- 5.1 The event, outlined above, requires agreement particularly around the budget for the event
- 5.2 Option 1: Do nothing.
- 5.3 Option 2: Fund all aspects of the Pride in Place part of the event
- 5.4 Option 3: Agree a specific element of the event to fund
- 5.5 Preferred Option Option 2

6 COMMUNITY CONSIDERATIONS

- 6.1 This event seeks to raise the awareness of the Canvey community on the engagement they participated in, the production of the regeneration plan and the outcomes of the early interventions on Canvey by the Board in response to that plan and the engagement.
- 6.2 The event aims to reach out to those who are impacted by low health outcomes in the area, and irrespective of age, gender or health condition will be able to access the wellbeing hub to be able to improve life chances.

7 DELIVERY TIMEFRAMES

- 7.1 The project will be delivered on Saturday 31 October between 10am and 2/3pm. The work to deliver this will be coordinated through the launch event sub-group of the Board which will meet at regular intervals including the Leisure team and Sports England.

8 FINANCIAL AND COST CONSIDERATIONS

- 8.1 The cost of the event will be shared between partners.
- 8.2 The request to the Board is for a budget not to exceed **£5,000** that will provide for:
 - 8.2.1 Catering
 - 8.2.2 Treat bags for children and young people,
 - 8.2.3 Engagement with the community with regards to this project, the regeneration plan and future projects.
 - 8.2.4 Specific marketing merchandise to raise the profile of the Pride in Place programme, which will be identified through consultation with the sub-board.

9 OTHER RESOURCE CONSIDERATIONS

- 9.1 The delivery of the event will be shared between the Leisure and Regeneration teams of Castle Point Borough Council alongside those

involved in the Pride in Place Board. The provision of the Mercury Suite, various wellbeing, event and marketing/ communications resources will come from CPBC alongside Sport England as partner.

10 RISKS

- 10.1 The event will be held in partnership with Castle Point Borough Council's Leisure team and Sports England within the Paddocks, in a controlled environment and at a specific date and time that provides clear risk management process for the protection of attendees and staff.
- 10.2 Risk assessments for the event will be conducted through the preparation phase of the project to ensure the clear mitigations are in place. Health and safety requirements will be assessed, catering arrangements and management of attendance will be established to ensure the safety of those taking part.

11 LEGAL CONSIDERATIONS

- 11.1 There are no legal considerations or restrictions to the delivery of these projects. The event will be delivered in line with the requirements of Castle Point Borough Council and the standards related to events held at The Paddocks community centre and in partnership with Sports England.

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Attachments:

None or list attachments here