

Canvey Pride In Place – Board Meeting - Notes

Wednesday 12 November 2025

The Paddocks Community Centre

1100-1400

Attended:

Kate Willard	Board Interim Chair
Ian Butt	Director – Place & Communities CPBC
Tracy Harris	Board CAVS
Amanda Parrott	Assistant Director – Climate & Growth CPBC
Kate Wilde	Senior Communications Officer CPBC
Alex Hawkins	Board Yellow Door – Canvey Island Youth Project
Rev Marrion Walford	Board Reverend Parish of Canvey Island
Derek Gray	Board Local Businessman
Rebecca Harris MP	Board MP for Castle Point
Frances Moffatt-Kouadio	Strategic Investment Director – Thames Estuary Growth Board
Joel Friedman	Board Canvey Jewish Trust
Elaine De Can	Board Canvey Island Town Council
Cllr Dave Blackwell	Board Leader – CPBC
Greg Myddelton	Board (sub) Strategic Head of Partnerships and Delivery – PFCC
Steve Bish	Board Essex Schools Sports Development Officer
Caroline McCarron	Board NHS Mid and South Essex Integrated Care Board
Angela Hutchins	Chief Executive CPBC
Peter Tassell	Board Local Businessman
Clair Earrey	Executive Assistant CPBC
Helle Holst	Third Nature
Ole Schroder	Third Nature

Apologies:

Cllr Lee Scott	ECC
Roger Hirst	PFCC
Thea Bearman	Thames Estuary Festival

Did Not Attend:

Chas Mumford	Local Resident
Larry Fentiman	Inner London Group – Inward Investor
Steve Durkin	Head Teacher Castle View School

- **Communications**

Kate Wilde

KW provided an updated on recent communications:

- A Pride In Place story has recently been published in the Castle Point Together circular.
- There has been an engagement event for promotion. Lots of feedback was received on Canvey Lake; there will be a need to be clear about deliverables at this site.
- There will be a need to shared regular updates and the Board will need to consider how it would like to do this

The Board reflected the following:

- Engagement and the need to reach further, and particularly with young people.
- Desire Lines Video and how this will be be used along with the other collateral created through the engagement programme.
- The term 'Young People' needs to be defined to ensure clarity.
- A Canvey Island podcast was suggested as a potential avenue to explore.
- Business interviews could be useful to ensure this lens into the public domain.
- The Board considered a budget allocation for the young people's board and the need for the young people's board to be fully inclusive.
- Rebecca Harris MP confirmed she uses her voice in Westminster to champion this programme and Canvey.
- If there was an opporunity to explore working with the Canvey Island TikTok account.

The Board were asked to take photos when out and about and share with Kate Wilde for promotion purposes.

CE will circulate engagement videos.

- **Timetable**

Amanda Parrott

AP explained the timetable leading up to the final submission, for which the deadline is 28.11.2025. Board members have received an email asking for comment, CE was asked to recirculate for the Board's ease of reference.

CE – To resend Amanda's email (resent during meeting to all)

All – to provide feedback

- **Investment Plan**

Frances Moffatt-Kouadio

The Investment Plan will be circulated as part of the Board's overall consideration of the submission pack.

FMK will present at the meeting in December focusing on inward investment.

- **Engagement**

Steve Bish & Thea Behrman

- SB spoke to the consultation plan which was tabled at the meeting and will be circulated post meeting.
- The Board considered a rebrand of "Youth Infrastructure Board" to "Canvey Pride in Place Youth Board".
- With regard to the engagement programme, KW reported back from TB as follows: 817 postcards completed, 14 group sessions, 9 days of pop-up shop in Knightswick, photographs – all together huge amount of collateral and good will generated. The Board again thanks SB and TB on their work on this.

SB to share consultation document with CE to circulate

SB to bullet point the 'how' of incorporating a youth board into this project

- **Document Design**

Thea Behrman

TB explained that the final submission document is being designed by Studio Carrom and will be reviewed by a small panel of board members and advisors.

The Board considered the need for some printed copies of the final plan and if a summary document would be useful. It agreed to revisit this option at a later date.

- **Chair Recruitment and Board**

Kate Willard

KW shared her thoughts, ideas and recommendations on what skills, assets and attributes the new Chair should have and the Board fed into this process.

The Board discussed the person specification and what skills were essential to the role.

Action: KW to draft a full person specification and recruitment timeframe.

- **Local Government Reorganisation**

Angela Hutchings

Angela shared an update on LGR and signposted the Board to this website for full details
<https://www.essexlgrhub.org/stronger-greater-essex>

CE to circulate link to board

- **Desire Lines Commission**

Third Nature

Helle and Ole from Third Nature presented their vision for the Desire Lines Project for which they have been contracted to deliver.